

PRIVACY POLICY

TERMS AND CONDITIONS

The information on this website is provided solely for the purpose of providing general background information about Martin Commercial Properties.

Whilst Martin Commercial Properties Limited has taken all reasonable steps to ensure the accuracy of all of the information on this website at the time of its inclusion, Martin Commercial Properties cannot accept liabilities for any inaccuracies or omissions.

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RELEVANT LEGISLATION

Along with our business and internal computer systems, this website is designed to comply with the following national and international legislation with regards to data protection and user privacy:

- UK Data Protection Act 1988 (DPA)
- EU Data Protection Directive 1995 (DPD)
- EU General Data Protection Regulation 2018 (GDPR)
- Australian Privacy Act 1988 (APA)

This site's compliance with the above legislation, all of which are stringent in nature, means that this site is likely compliant with the data protection and user privacy legislation set out by many other countries and territories as well

USER PRIVACY AND DATA PROTECTION

We have a duty of care to the people within our data. Data is a liability, it should only be collected and processed when absolutely necessary. We will never sell, rent or otherwise distribute or make public your personal information

PERSONAL INFORMATION THIS WEBSITE COLLECTS AND WHY WE COLLECT IT

This website collects and uses personal information for the following reasons:

SITE VISITATION TRACKING

Like most websites, this site uses Google Analytics (GA) to track user interaction. We use this data to determine the number of people using our site, to better understand how they find and use our web pages and to see their journey through the website.

Although GA records data such as your geographical location, device, internet browser and operating system, none of this information personally identifies you to us. GA also records your computer's IP address which could be used to personally identify you but Google do not grant us access to this. We consider Google to be a third party data processor.

GA makes use of cookies, details of which can be found on Google's developer guides. FYI our website uses the analytics.js implementation of GA. Disabling cookies on your internet browser will stop GA from tracking any part of your visit to pages within this website.

GOOGLE ADWORDS

We use this conversion tracking cookie to help us understand how many people who clicked our Google ads completed an enquiry form. These cookies expire after 30 days and do not contain personally identifiable information. If you want to disable conversion tracking cookies, you can set your browser to block cookies from the googleadsservices.com domain.

More information on Google AdWords is available.

EMAIL LINKS

Should you choose to contact us using an email link, none of the data you supply will be stored by this website or passed to / be processed by any of the third party data processors we use. Instead the data will be collated into an email and sent to us over the Simple Mail Transfer Protocol (SMTP). Our SMTP servers are protected by TLS (sometimes known as SSL) meaning that the email content is encrypted using SHA-2, 256-bit cryptography before being sent across the internet. The email content is then decrypted by our local computers and devices.

ABOUT THIS WEBSITE'S SERVER

This website is hosted by Fasthosts within a UK data centre.

Full details of Fasthosts data centre can be found [here](#).

OUR THIRD PARTY DATA PROCESSORS

We use a number of third parties to process personal data on our behalf. These third parties have been carefully chosen and all of them comply with relevant legislation. Both of these third parties are based in the USA and are EU-US Privacy Shield compliant.

- Google (Privacy policy)
- Mailchimp (Privacy policy)